

# Mohamad Rafly Fajriansyah

UI/UX Designer | Developer | Graphic Designer

Bandung, Indonesia



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As a UI/UX designer with 2 years of hands-on experience, I'm deeply passionate about creating intuitive, user-centered designs. Beyond UI/UX, I thrive in graphic design, bringing ideas to life through logos, branding, posters, and visual content using tools like Figma, Illustrator, and Photoshop. On top of my design skills, I've also developed a solid foundation in web development with JavaScript, React.js, Vue.js, Laravel, and PHP, which gives me a deeper understanding of how designs work in a development context.

## Work Experience

**Zenappstudio** - Remote

Oct 2024 - Now

UI/UX Designer Internship

- Performed competitive analysis on similar applications to identify strengths and areas for improvement.
- Created wireframes for individual applications to visualize layouts and workflows, including RTL designs for right-to-left language support.
- Made a logo for each application and established a design system to maintain consistency across high-fidelity styles.
- Developed high-fidelity designs for 3 platforms: a mobile app, a desktop dashboard, and an advertisement website, ensuring a consistent user experience across all interfaces.

**Telkom Indonesia** - Bandung

Aug 2023 - Dec 2023

UI/UX Specialist Internship

- Designed 5 virtual reality user interface projects and redesigned the SmartEye website, improving user experience by 75% with VR and making the site more engaging and visually appealing.
- Collaborate with the team to craft a streamlined VR user flow for enhanced user experience clarity.
- Create design assets to meet company needs, including logos, posters, and other visual materials.

**Himpunan Mahasiswa Sistem Informasi UNIKOM** - Bandung

Jan 2022 - Nov 2023

Information, Communication & Media Division Staff

- Making posters for SIMICUP Competition and the HIMA SI Anniversary.
- Collaborate with the team to design the Instagram feed for HIMA SI.
- Designing a zoom background for UNIKOM's 2022 Character Building Seminar.
- Video editing for a campus social event.

## Education

**Universitas Komputer Indonesia** - Bandung

2020 - 2024

Bachelor Degree in Information System, GPA: 3.61/4.00

- Learn about algorithms and programming languages such as JavaScript, PHP, Java, C#, and others, with a focus on both object-oriented and structured programming.
- Basic knowledge of database management, familiar with MySQL and fundamental systems for effective data handling.
- Skilled in analyzing information systems platforms and conducting business analysis to optimize processes and drive efficiency.

## Skill & Achievements

- **Hard Skills**: Figma, Adobe Illustrator, Adobe Photoshop, HTML, CSS, JavaScript, PHP, Laravel, React JS, and Vue JS
- **Soft Skills**: Enthusiastic about learning new things, possessing strong coordination skills, excelling in problem-solving, and demonstrating effective time management for tight deadlines
- **Certifications** (2024): Junior Web Programmer from BNSP
- **Certifications** (2024): UI/UX Specialist Internship at Telkom Indonesia from Kampus Merdeka Program batch 5
- **Certifications** (2023): UX Google Design Digitals Talent Fresh Graduate Academy Scholarship Program
- **Achievements** (2023): One of the 50 best participants out of thousands of registered participants in UX Design training